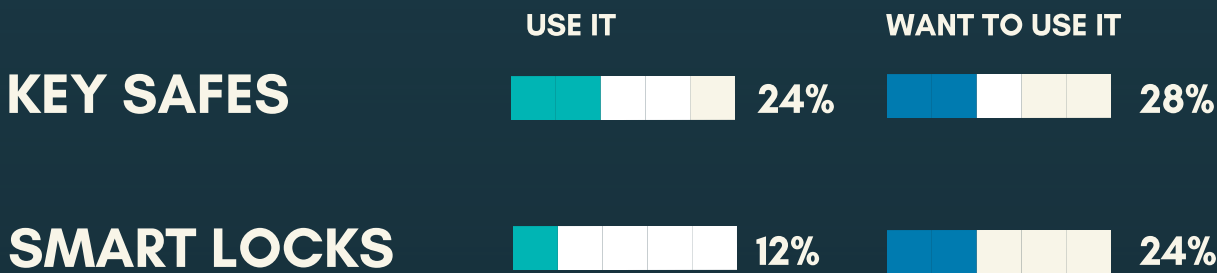


VACATION RENTAL SERVICES REPORT 2017

WHAT SERVICES DO PROPERTY MANAGERS & OWNERS USE TODAY? WHAT STOPS THEM FROM USING MORE? MASSIVE REPORT BASED ON 1500 RESPONDENTS.

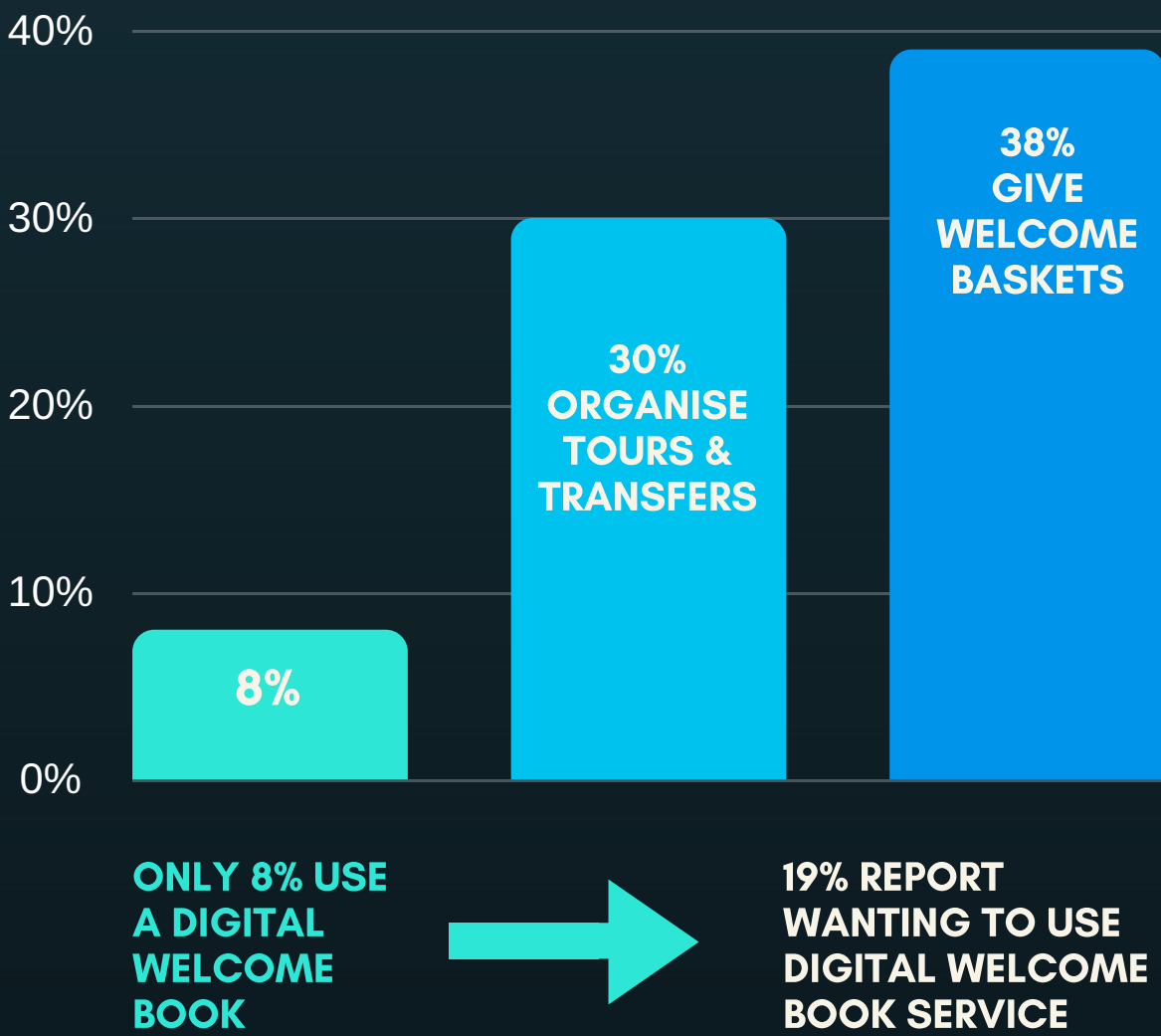
CHECK-IN SERVICES



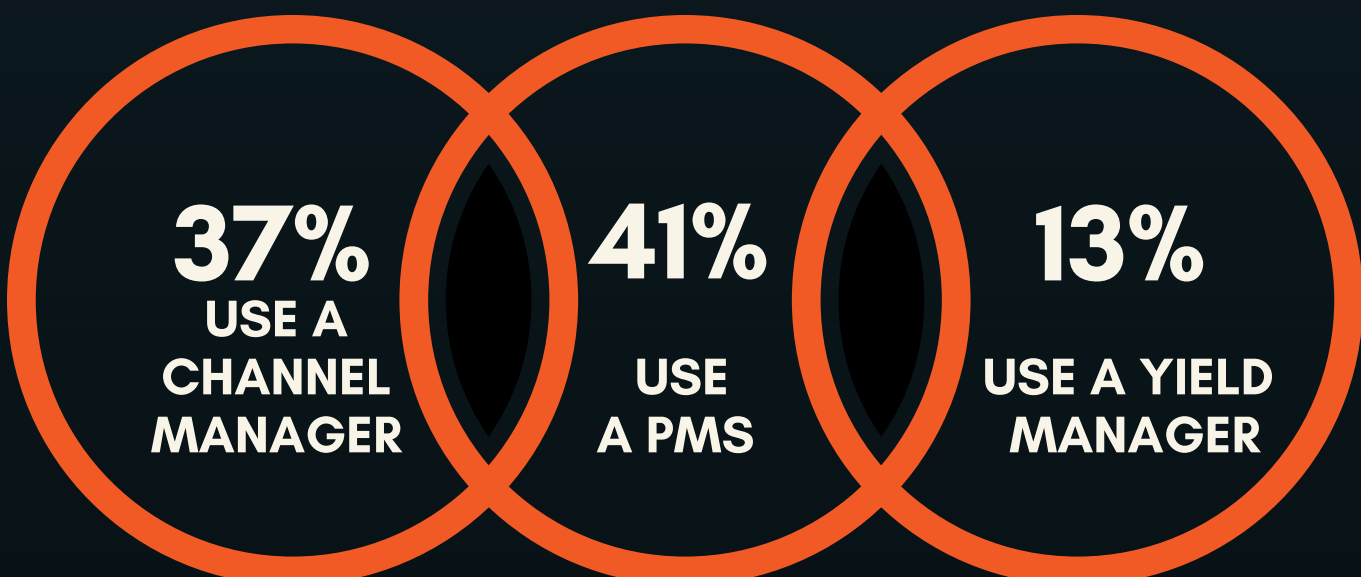
DO YOU OUTSOURCE YOUR CHECK-INS?

Managers who do the check-in in-house **73%**
Owners who do the check-in themselves **63%**

GUEST EXPERIENCES



MARKETING TECHNOLOGIES USED



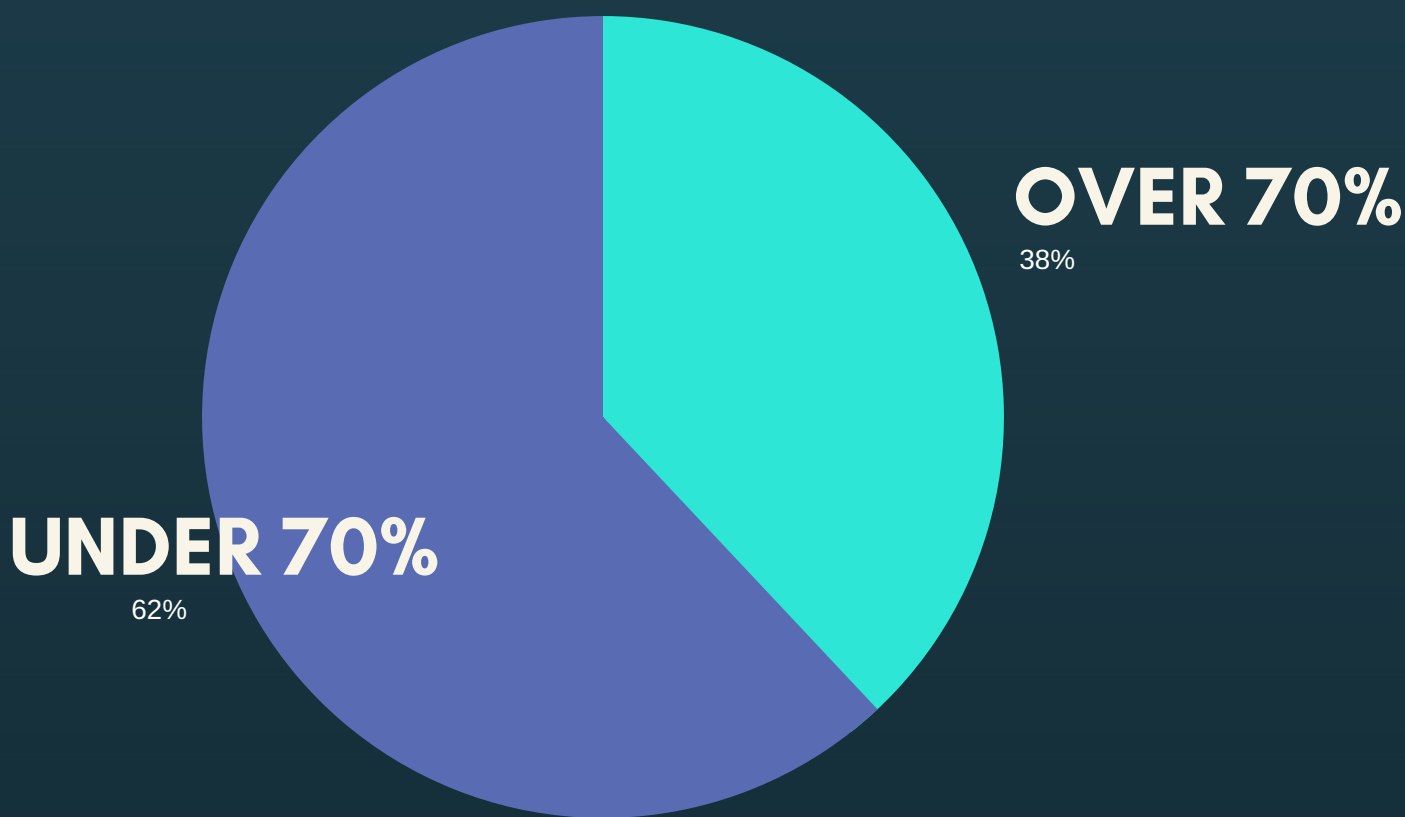


31%
 OUTSOURCE
 PHOTOGRAPHY



13%
 OUTSOURCE
 COPYWRITING

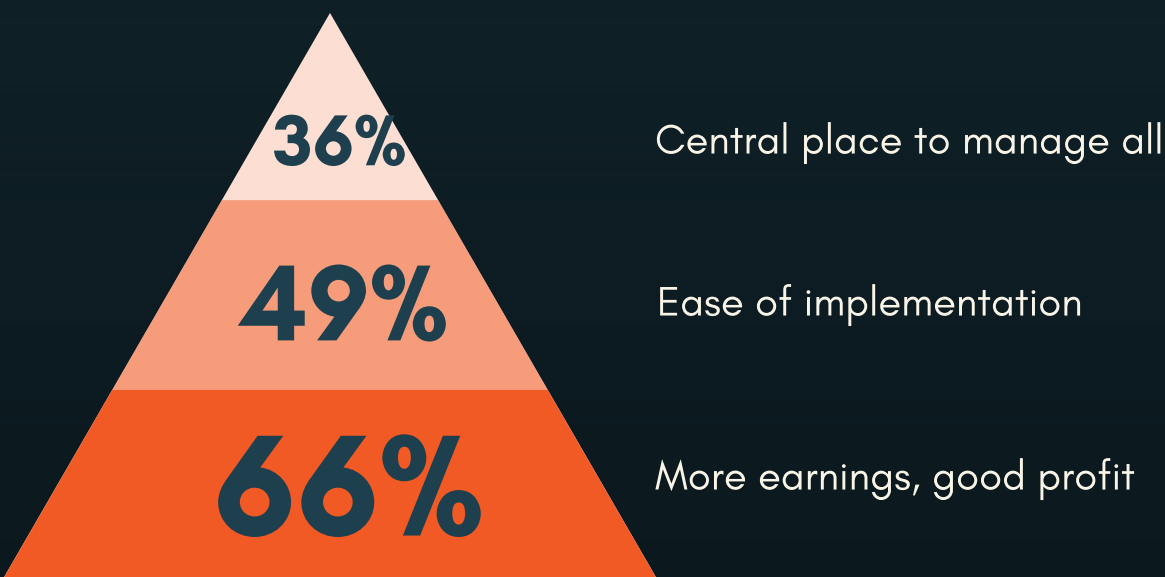
AVERAGE OCCUPANCY RATE



REASONS WHY YOU DON'T OUTSOURCE SERVICES?



REASONS YOU WOULD START TRYING NEW SERVICES?



RENTALS UNITED
 MORE BOOKINGS. LESS WORK.

Channel Manager for a new generation of property managers & owners